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Subject: Kevin Nicholson Campaign Update - April recap
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Greetings,

I hope this note finds you doing well. Brandon Moody here along with David Polyansky. As lead strategists for Kevin's campaign, we feel it's important to update you all from time to time on our campaign's progress. We hope you find this monthly recap helpful – please feel free to shoot us a note back with questions.

We had a great first debate this past Thursday that reiterated what we already know: we have an outsider versus insider race in a year in which it's good to be an outsider. Kevin never asked anyone's permission to run for office - and that has ruffled a few feathers of the insiders and establishment class – but his message is resonating far and wide in Wisconsin and that's why we're winning today.

From the debate, to fundraising to popular support, we're winning this primary, we have the momentum, and we're going to keep the pedal down through November.

Here's the link to the debate: <http://www.wiseye.org/Video-Archive/Event-Detail/evhdid/12352>

Here's Kevin doing a segment on WKOW on Sunday (4/29) with Emilee Fannon talking about the debate and other topics:

<http://www.wkow.com/story/38060663/2018/04/Friday/capital-city-sunday-us-senate-candidate-kevin-nicholson-and-attorney-general-brad-schimele>

We also wanted to pass along a series of recent ICYMI updates from the campaign this month:

1. Earlier this month, Kevin announced a Q1 fundraising total of over **\$1 million and an 18-point lead** over his primary opponent. Kevin has raised about \$2.3 million since he got in the race late last July - over double his primary opponent.
2. On Thurs, 4/19 the campaign announced a group of **new finance co-chairs** to include David and Judy Baum (Janesville), Tom Diehl (Wisconsin Dells), Neil and Kathy Haselwander (Eau Claire), David Lynch (Burlington), Pat and Ann Murphy (Green Bay), and Jim Ostrom (Kaukauna). The full list of campaign finance co-chairs is as follows:

- Jim Klauser (Honorary Campaign Chair)
- Murph Burke (Honorary Campaign Chair)
- John Anderson (Lake Geneva)
- David and Judy Baum (Janesville)
- Bill and Betsie Berrien (Milwaukee)
- Tom and Ginee Burke (Racine)
- Debbie Cervenka (Phillips)
- Tom Diehl (Wisconsin Dells)
- Jeff Harris (Brookfield)
- Neil and Kathy Haselwander (Eau Claire)
- Rick Lommen (Onalaska)

- David Lynch (Burlington)
- Jack and Patti McKeithan (Milwaukee)
- Fred and Mary Mohs (Madison)
- Ed Mooney (Milwaukee)
- Pat and Ann Murphy (Green Bay)
- Mick Neshek (Lake Geneva)
- Matt Neumann (Hartland)
- Jim Ostrom (Kaukauna)
- Trygve Solberg (Minocqua)
- Dick and Liz Uihlein (Minocqua)
- Terrence Wall (Madison)

3. Last Tues, 4/24 we announced that **Senator Mike Lee (R-UT) has endorsed Kevin**. Senator Lee joins an impressive and growing list of conservatives that have joined the coalition supporting our campaign. In addition to Senator Lee, that coalition now includes nearly 9,000 Wisconsin voters that have donated to his campaign, Senator Ted Cruz, Ambassador and now-National Security Advisor John Bolton, Club for Growth, Wisconsin Family Action PAC, FreedomWorks for America, Tea Party Patriots, Ed Rollins and Great America PAC, and the Madison Project.

4. Last Wed, 4/25 Kevin also announced the **endorsement of a dozen influential sheriffs from across the state of Wisconsin**. It's an outstanding group and we're incredibly grateful for their support. As Sheriff John Gossage stated in the announcement: ""Kevin is the U.S. Senator we need in Wisconsin. He knows the challenges we face when protecting the public, and will always have our back as we do our jobs. With Kevin in the U.S. Senate, Wisconsin law enforcement professionals will have a trusted friend working on our behalf in Washington."

- Calumet County Sheriff Mark Ott
- Door County Sheriff Steve Delarwelle
- Green Lake County Sheriff Mark A. Podoll
- Kewaunee County Sheriff Matthew Joski
- Marathon County Sheriff Scott R. Parks
- Former Outagamie County Sheriff Mike Brooks
- Oconto County Sheriff Michael Jansen
- Polk County Sheriff Peter Johnson
- Rusk County Sheriff Jeffrey S. Wallace
- Shawano County Sheriff Adam Bieber
- Winnebago County Sheriff John Matz

That's all for now, drop us a line with questions and we'll be in touch – thank you!

Brandon Moody
Axiom Strategies